

# One market hiding another

*An unprecedented situation in global equity markets*



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The rise in global equity markets observed in 2023, through until the summer, was chiefly attributable to expanding valuation multiples in the most speculative sectors.

The resulting historic peak in sector concentration is comparable to the periods preceding the bursting of the technologies-media-telecoms (TMT) bubble and the 2008 financial crisis.

Consequently, the gap in growth outlook, between the most volatile and the least volatile sectors, is four times higher than the historic average.

In the context of an economic slowdown, this historically wide valuation and implied growth spreads, in favour of one single sub-segment of the market, offers some genuine relative alternatives.

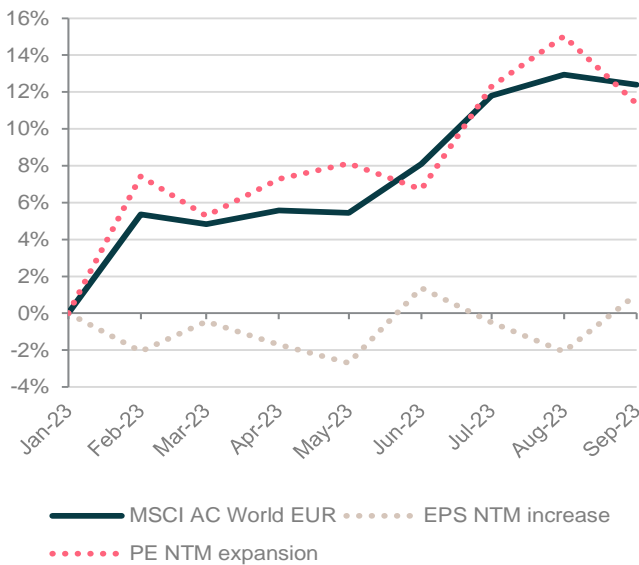
For investors, opportunities may arise with defensive sectors and value stocks narrowing the gap moving forward.

## Introduction

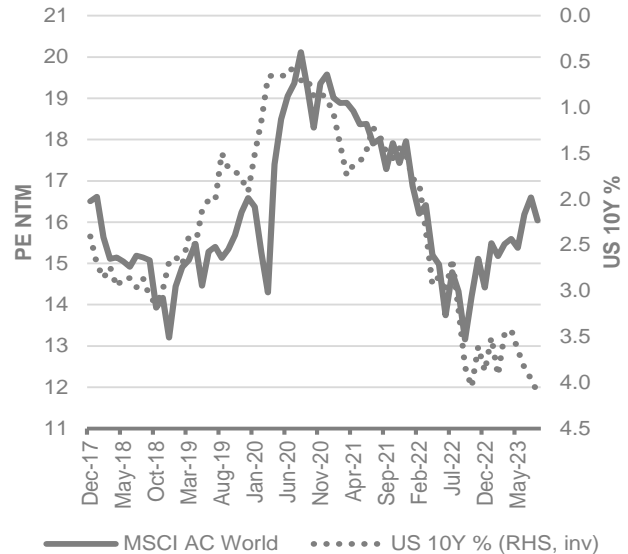
After 2022's the sharp corrections among equity and bond markets, 2023 has been remarkable in terms of the extremely rapid drop in volatility and the accompanying rally among most indices. The way in which the markets have rallied is equally remarkable.

A more-detailed analysis demonstrates that the rise in global indices is entirely due to expanding valuations multiples. Simultaneously, although earnings forecasts are dismissing a recession scenario, they are not increasing either, implying a delay in the economic recovery by more than a year (Fig.1).

Even more importantly, the rally occurred despite the fact that interest rates remain high. This point thus marks a real change in behaviour compared to the prevailing correlation over the past few years, particularly in 2022 (Fig.2).



**Fig 1 – YTD performance breakdown of the MSCI AC World (EUR) index, August 2023** – Source: Ostrum AM, Bloomberg, FactSet



**Fig 2 - Valuation (PE NTM) of the MSCI AC World index vs US 10y rates, August 2023** - Source: Ostrum AM, Bloomberg, FactSet

The same index performance breakdown is observable among sector groups.

By ranking sectors according to their beta vs the market, the rally observed since the start of 2023 results mainly from a highly concentrated outperformance by the most volatile sectors (semiconductors, autos, hardware, software), which reflects a strong resurgence of risk appetite in the equity investment universe.

Even more significantly, as reflected by the index in general (MSCI AC World), this outperformance is entirely attributable to expanding valuations among securities in these sectors. Meanwhile, the less-risky sectors have posted almost flat performances, without any real expansion in earnings outlook or valuations (Fig.3).

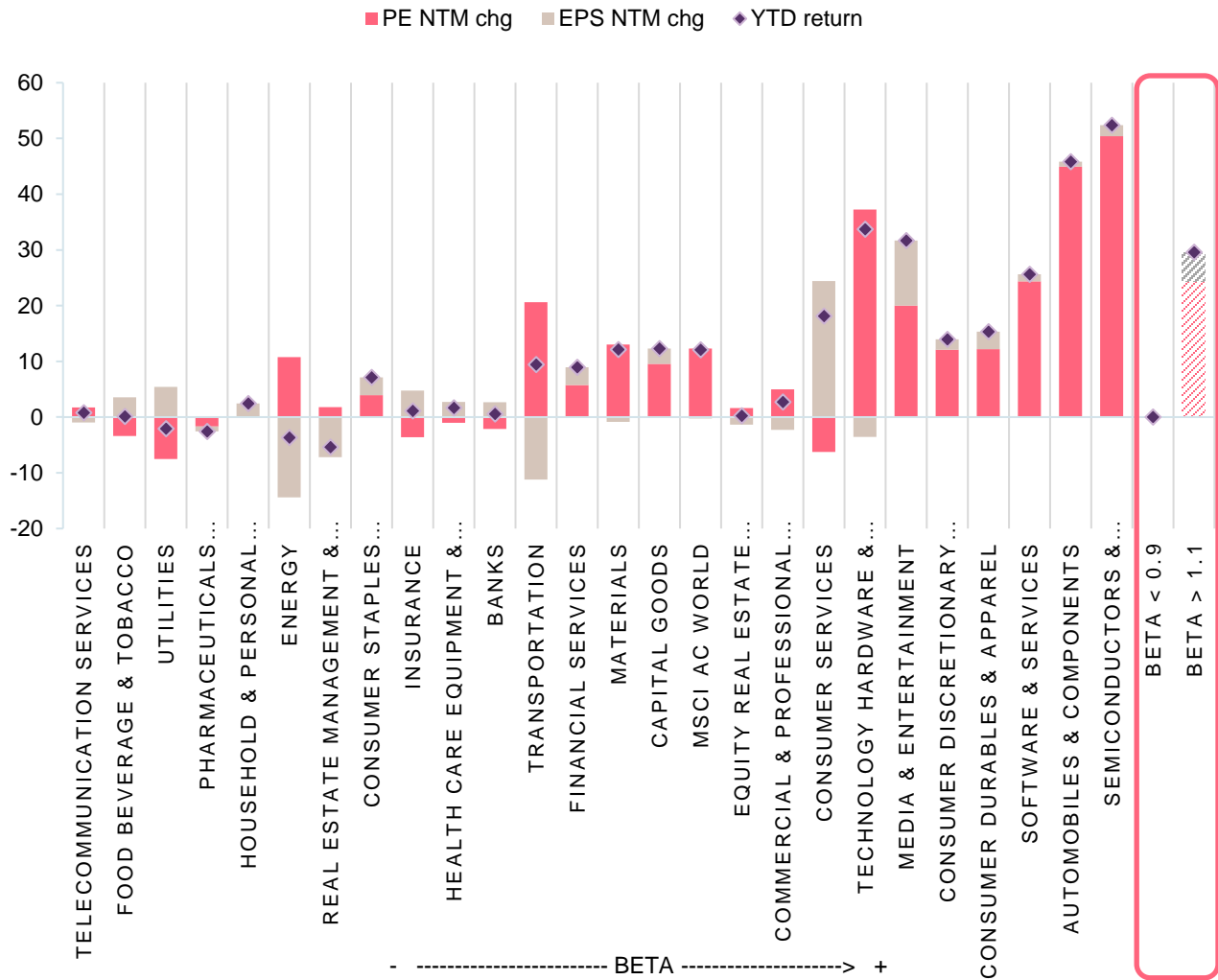
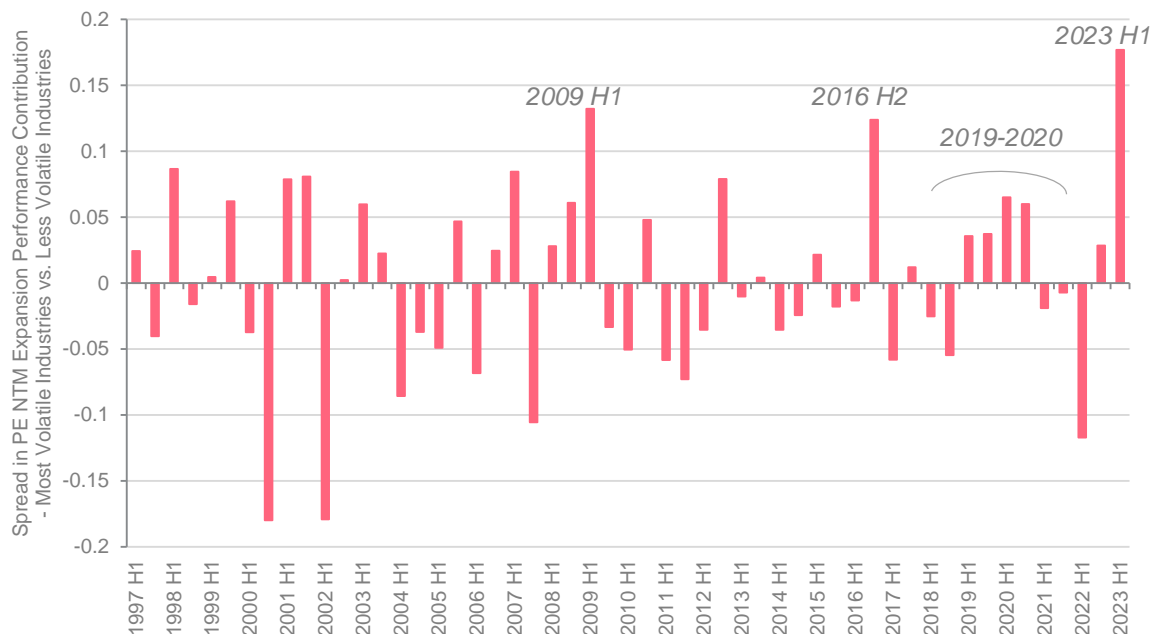


Fig 3 - YTD performance breakdown per sectors (MSCI AC World (EUR)) – classified by growing beta, June 2023 - Sources : Ostrum AM, Bloomberg, FactSet

## AN ALL-TIME PEAK IN CONCENTRATION....

Such wide gaps observed over a short period raise questions over the recurrence of this type of market configuration. The same type of performance breakdown for all sectors since 1996 reveals the extraordinary extent to which valuation expansion has been concentrated within the most speculative sectors this year.

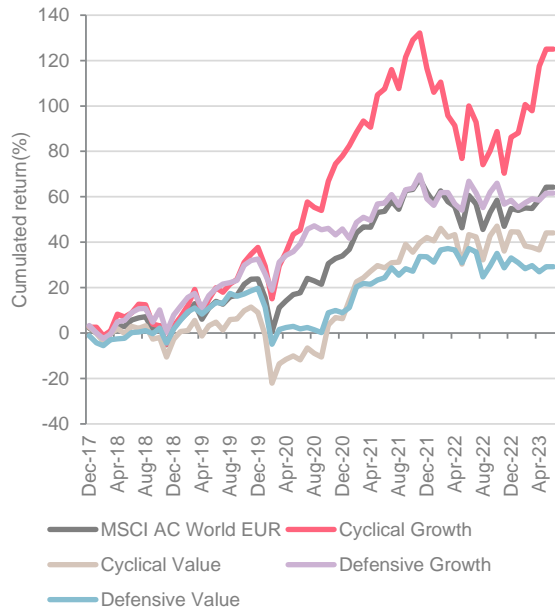
More precisely, grouping sectors by their beta, the performance gap at the end of June 2023, due to expanding price earnings ratios (PE NTM), between the more volatile sectors compared to the least volatile ones was at an all-time high since our observations began. It beat the previous record established during the first half of 2009, as the market rallied out of the 2008 financial crisis. Its cumulative effect is comparable to the entire 2019-2020 period, characterised by the most volatile securities dominating, driven sharply higher by massive liquidity facilities provided by Central Banks in response to the consequences of the pandemic (Fig.4).



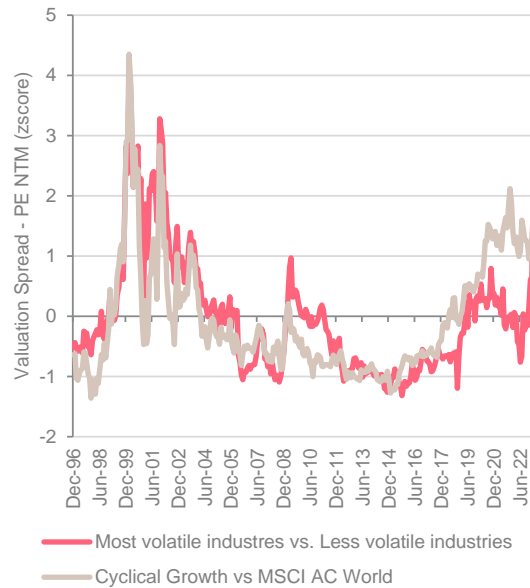
**Fig 4 – Performances bi-annual spreads explained by the expansion of valuation multiples (most volatile sectors vs less volatile sectors), August 2023 - Sources : Ostrum AM, Bloomberg, FactSet**

Behind the concentration peak in the markets towards the most volatile segments, a further more structural outperformance phase by the cyclical/growth segment (tech stocks, industrials, luxury goods) is also observable following the outperformances recorded in 2020 and 2021 (Fig.5). At the end of August 2023, this was the only segment to outperform the MSCI AC World index over one year (+18% vs +5%) and furthermore, the rest of the market returned a negative performance during this period.

After these consecutive phases of very strong outperformance, this segment’s relative valuation compared to the rest of the market is currently approaching all-time highs. The level is comparable to those observed during the bubble seen in the late 1990s and early 2000s (Fig.6). This observation is all the more remarkable when comparing the valuation of the riskiest sectors with the least risky, using equity betas.



**Fig 5 – Cumulated performance since Dec.2017 –MSCI AC World universe, August 2023 - Source: Ostrum AM, Bloomberg, FactSet**



**Fig 6 – Valuation spreads (PE NTM), August 2023 - Source: Ostrum AM, Bloomberg, FactSet**

More specifically, the sectors with betas higher than 1.1 are currently trading at 23.5 times earnings, vs only 15.5 times for sectors with betas lower than 0.9, i.e., a relative spread of over 1.4. In comparison, the average spread has been 1.0, since 1995, and 0.9 since 2009.

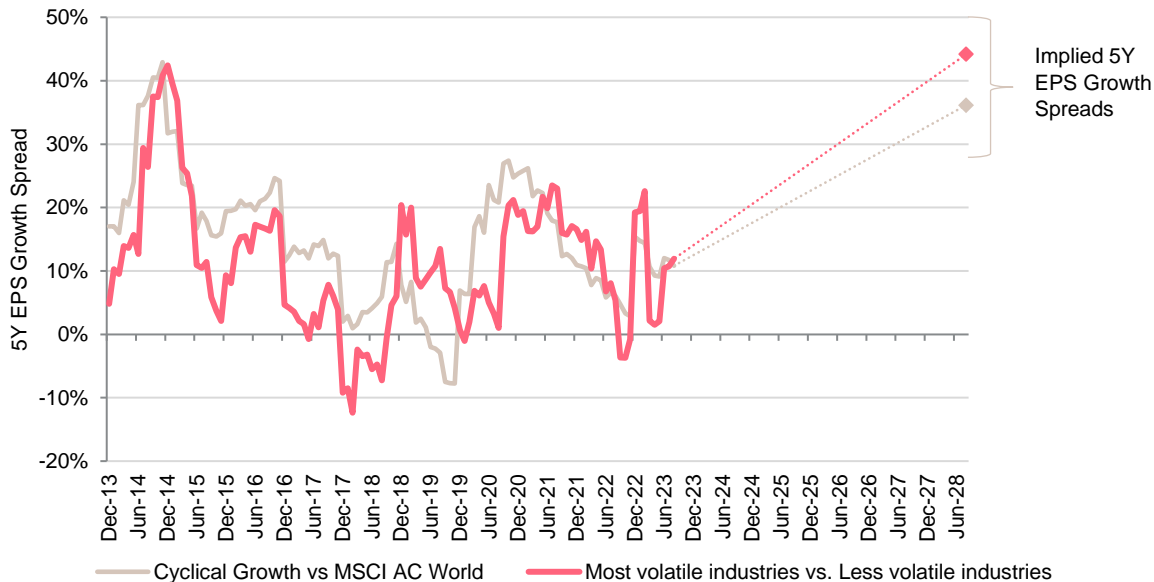
### ... RESULTING IN A HISTORIC PEAK IN IMPLIED GROWTH RATES

The last stage of our analysis therefore logically involves assessing whether these valuation levels are justified from fundamental point of view.

To do so, we calculate the implied earnings growth rates within longer-term valuation multiples. In the case of five-year multiples, a normalisation of spreads would anticipate future growth in the cyclical/growth segment 38% higher than the rest of the market. This would therefore be three times higher than the average observed since 2008, and comparable only to the peak growth gap during the same period.

In the context in which the dynamic that supported global growth and corporate margin expansion over the past two decades is weakening – low interest rates, cheap labour, industrial consolidation, globalisation, tech monopolies – the market appears to be betting on trends remaining on track, or even accelerating, among the few industries which have benefitted most from it so far.

This complacency is also applied to the most volatile sectors, which are now anticipating 10% higher growth than the maximum recorded, compared to less volatile sectors, and four times higher than the historic average (Fig.7).



**Fig 7 – Realised and anticipated growth spreads–MSCI AC World universe, August 2023 - Sources : Ostrum AM, Bloomberg, FactSet**

Over the past three years, momentum has remained continuous among all asset classes, where any brutal short-term change in conditions (COVID, geopolitical crises, the rise in generative artificial intelligence) has been offset by governments implementing extraordinary monetary and fiscal measures. The debate still rages around the conditions which will enable the launch of a fresh economic cycle. Nevertheless, excessive concentration and dispersion in the markets reflects a system which is struggling to find balance and infers exceptional relative growth rates. Historically, such extreme disparities have coincided with the start of a new regime, which enables the gaps to close. For investors, although heightened vigilance is required in this type of market, long-term investment opportunities may arise.

Investors have to regularly confront their own views and the market's. The target is always moving, and the market ultimately only acts like a weighing machine over the long term, to paraphrase Benjamin Graham<sup>1</sup>, finding equilibrium by converging towards its fundamentals. Today, equilibrium will involve the return to normal of the excessive concentration and positioning, which has built up over the past few years, and which has left no margin for error in growth trajectories.

While questioning the health of the global economy gives rise to *directional* bets in the equity markets, we believe that the historic levels of valuation and implied growth gaps, favouring one single sub-segment of the market, offer real *relative* alternatives. For investors, these alternatives involve mean-reversion for defensive sectors and the most neglected such as Value stocks.

<sup>1</sup> Benjamin Graham, 20<sup>th</sup> century American economist, entrepreneur and investor, recognised as one of the founding fathers of value investing.

## Additional notes

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